

Satori® Infuse™ Desktop

Easy-to-Use, Accessible Contact Data Management

You depend on accurate contact information to make business decisions, connect with prospects and customers, fulfill orders and control the costs of executing communications programs. It can be frustrating to discover how often this critical information isn't accurate or complete. Satori Infuse Desktop gives you the power to clean, correct and update customer and prospect data — whenever needed — so you can more accurately estimate costs, predict response rates, improve sales and run your business more effectively.

Benefits

- Improve communications and response rates
- Develop more compelling offers
- Expedite delivery
- Lower postage and material costs
- Increase customer satisfaction

Take Control of Your Data

Satori Infuse Desktop combines the availability and power of a desktop application with the convenience of a cloud-based service. Simply install the lightweight desktop application to identify and repair bad customer addresses, eliminate duplicates and replace out-of-date data.

We host the massive USPS® and third party datasets in our highly secure, state-of-the-art data center. You control when and how often to update your records via a secure internet connection confident that you have the most current data.

The process of improving address quality typically requires IT resources or external service providers who correct and update the data for the project at hand. Unfortunately, that valuable, updated information rarely makes it back into your database. Over time, this information will be lost.

With Satori Infuse Desktop, you control the accuracy of your customer data so you can more confidently meet the demands of your business. Now you can simplify the process of preparing lists for marketing campaigns, order fulfillment and more.

Features at Your Fingertips

Validate and Correct

Satori Infuse Desktop is USPS CASS Certified™ to correct, complete and verify the deliverability of addresses.

Update

Every year USPS handles over 40 million address-change requests for individuals and businesses. Update your records to maintain contact with your clients and prospects when they move.

Consolidate

Streamline communications and business operations. Combine multiple lists, and eliminate redundant records in your database — gain a clean and refined set of data with which you can reach your customers.

Enhance and Suppress

Append information to your contact lists to improve customer communications. Services, such as apartment append, extended change of address, deceased, incarcerated and do not mail, provide insight into customers' current circumstances.

To learn more about Satori Solutions contact:
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