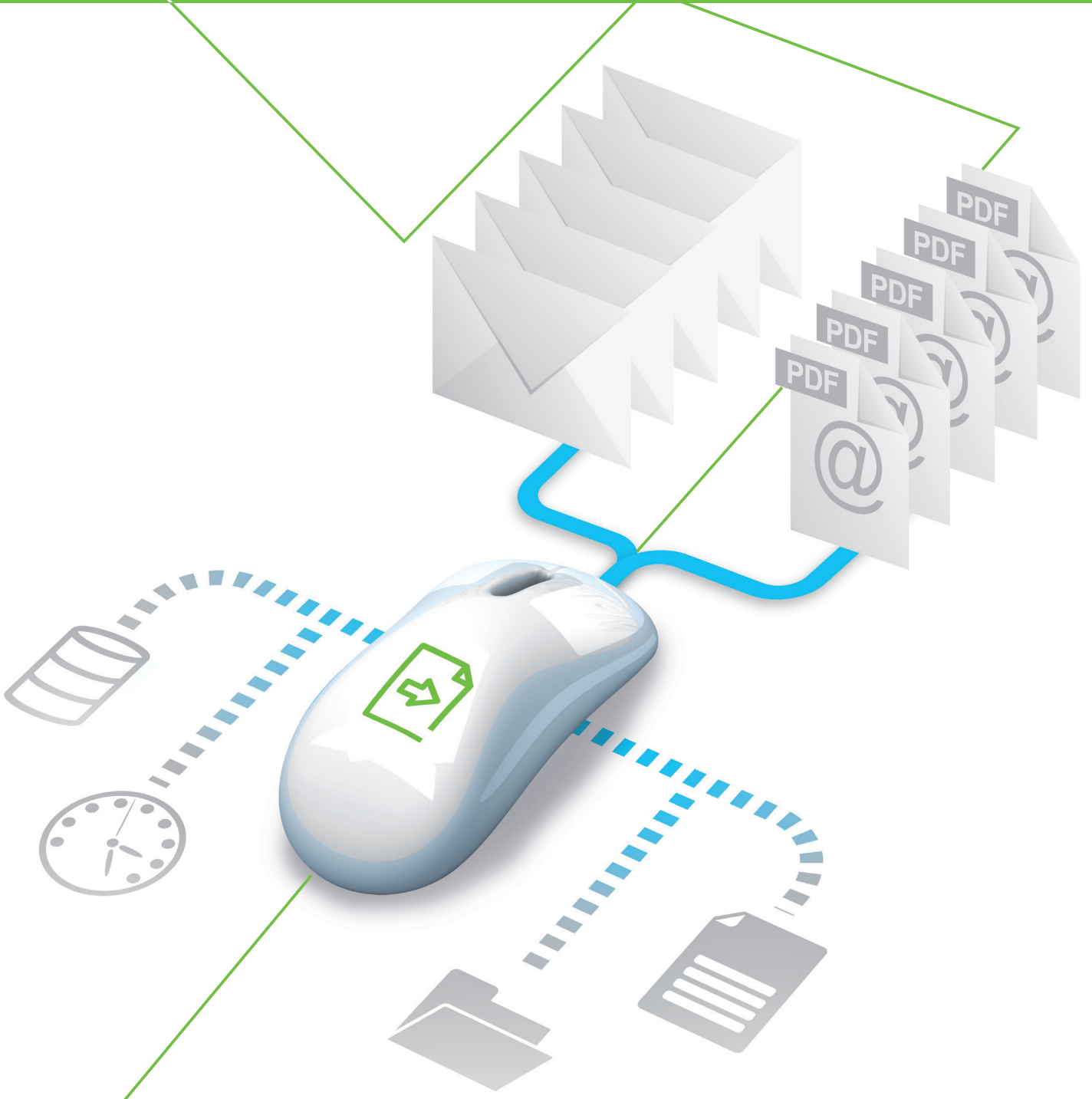OMS-500

Simplifying the Preparation of Customer Communications

Mailing Methods

314.241.4090
618.397.7776

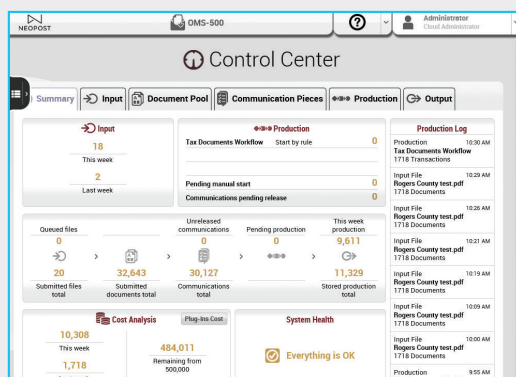mailingmethods.com

NEOPOST
Send.Receive.Connect.

Browser-Based Intuitive Multi-Channel Communications Management Software

Today, organizations of all sizes operate under competitive and economic pressure to improve customer experience, while trying to cut costs and increase efficiency. Neopost's OMS-500 enables you to address these challenges and easily produce enriched, personalized and secure customer communications.

OMS-500 gives you complete control over your customer communications processes by automating and centralizing the preparation of your business documents. It's all that you need to create compelling, personalized communications and deliver them to the right person, at the right time, through their preferred channel.
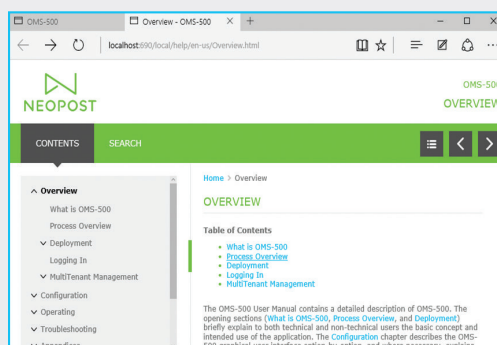
Improved Security

Neopost's OMS-500 allows users to define which document should go into which envelope. It can sort and collate documents to avoid sending multiple items to the same recipient, and it secures the content of each mailing piece using intelligent inserter barcodes.

Enhanced Operational Efficiency

OMS-500 was designed to enable business users to easily manage their customer communications, with simple access via their web-browser. It's easy to configure to meet your specific requirements and standards without changing source applications or requiring major IT involvement. Its web-based intuitive interface offers instant feedback on various jobs and allows users to define and run new document configurations.

Engaging Customer Communications

Neopost's OMS-500 allows you to access and use content to create a better experience for your customers and turn your communications into engaging documents and increased revenue opportunities. Adding personalized marketing messages, overlays or enclosures to a document has never been easier. OMS-500 helps you maximize the impact of each customer communication piece and improve customer satisfaction.

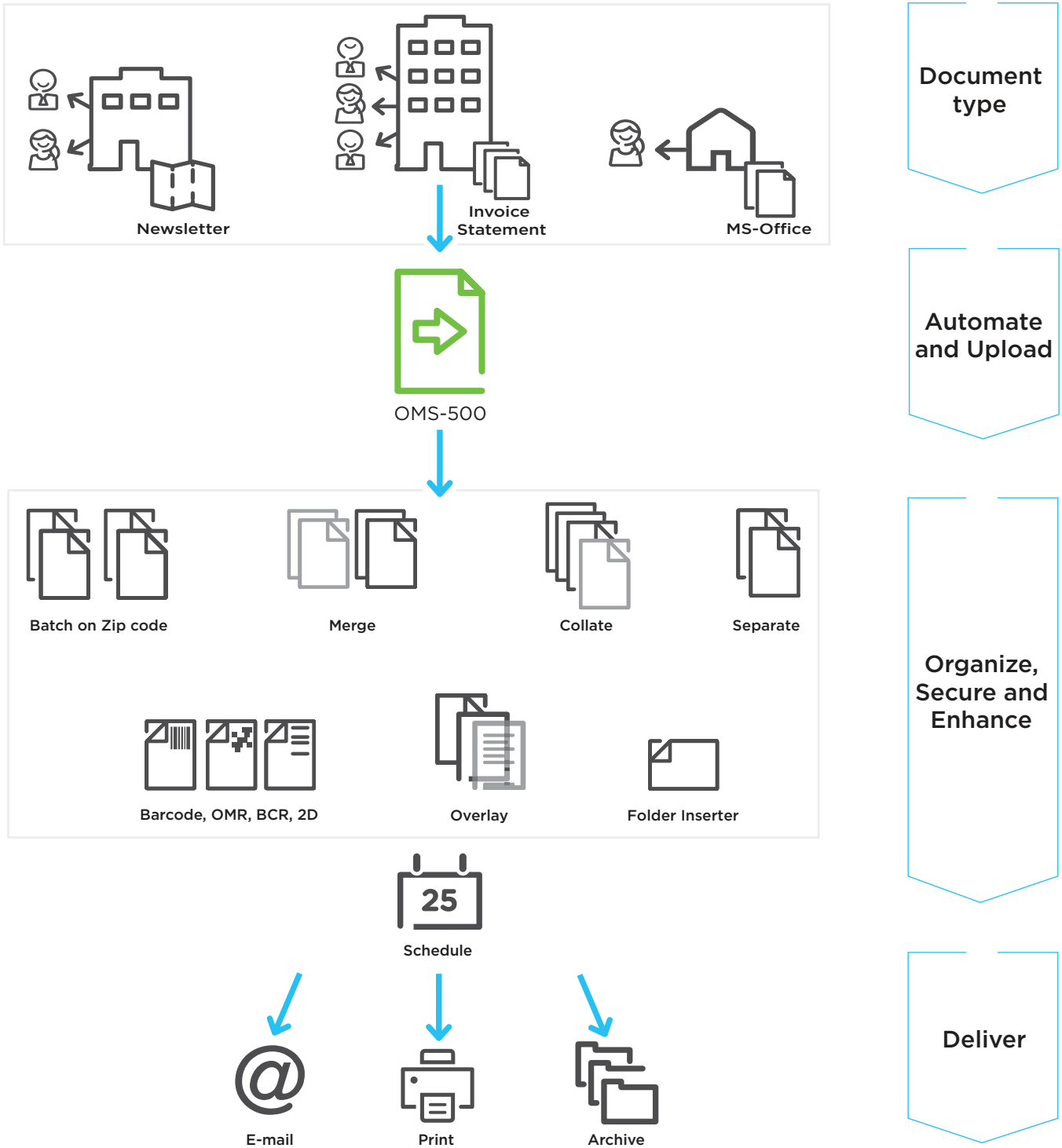## Process Automation and Multi-Channel Delivery

Neopost's OMS-500 offers centralized user administration and distribution, enabling communications to be produced by different departments, at different times and in different geographical locations across your business. It also enables you to communicate with your customers via the channel they prefer. With OMS-500's built-in multi-channel capabilities, businesses use one single platform to produce and deliver digital or print documents.

Postal Optimization and Address Validation

OMS-500 integrates with Satori Software to provide address correction and presort capabilities, to avoid undeliverable mail and optimize your postal costs.

The OMS-500 user-friendly interface allows non-technical business users to re-purpose data and enrich documents in just a few clicks.

How it Works

Newsletter

Invoice Statement

MS-Office

OMS-500

Batch on Zip code

Merge

Collate

Separate

Barcode, OMR, BCR, 2D

Overlay

Folder Inserter

25

Schedule

@

E-mail

Print

Archive

Document type

Automate and Upload

Organize, Secure and Enhance

Deliver

Documents can be sent to OMS-500 from various locations. OMS-500 automatically gathers all the documents in the system. By using functions like separate, group, overlay etc., the documents are selected from the database and then combined accordingly. Documents can be included in multiple communication pieces, for which one or multiple output delivery channels can be chosen.

Specifications

High performance (up to 10,000 docs per minute)

Easy to use and configure

User-friendly web-based interface

End-to-end process management and automation

Supports standard input and output data formats:
PDF, PCL5, TNO, PostScript, XML

Communications Quality & Security

Allows centralized document control

Applies specified branding and personalization

Multi-lingual document management

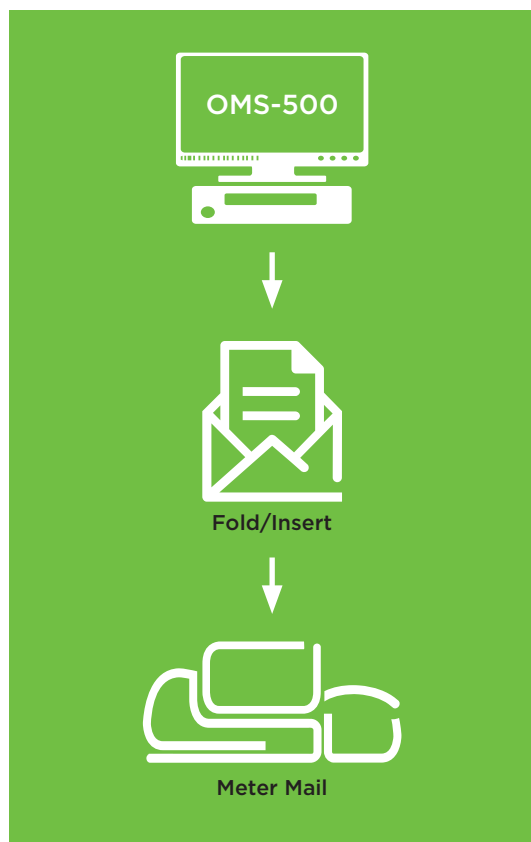Delivers info through recipients' preferred channel (print or digital)

Supports integrity barcodes: OMR, BCR, 2D

Budget Optimization

Postal savings with grouping, batch printing, sorting and merging

Allows changes in real-time without IT involvement

Leverages existing IT investments by modernizing output of legacy systems

OMS-500

Fold/Insert

Meter Mail

Integration Made Easy, Ready for Tomorrow

Neopost's OMS-500 can be easily implemented into your current IT environment with no changes to your existing business systems. It can also seamlessly integrate into your existing mailing process with folder inserters, mailing machines and more. Its evolutionary design and modular architecture in highly scalable and guarantees you get the most effective solution to meet your needs now and in the future.

Why Choose Neopost?

Neopost is a global leader in mailing solutions, shipping services and digital communications. We believe that people are the key to business success. That's why our products and services are tailored to help your organization improve the quality of its interactions and bring people closer together.

In this age of multi-channel communications, we guide and empower you to interact in new and innovative ways. We advise you on how to create cost-cutting synergies. We deliver global coverage with a strong local presence, offering you continual support by phone, onsite or online.

Today, Neopost is present in 31 countries and has a network of partners in more than 90 countries. We promote responsible business and sustainable development through our products and outreach programs. Our 6,200 employees worldwide are committed to making your interactions more responsive and more powerful – offering you a competitive edge that will open up a wealth of business opportunities.

Find out more at **neopostusa.com**

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